



ANNUAL SCIENTIFIC MEETING
RENCONTRE SCIENTIFIQUE ANNUELLE

LET'S GET TOGETHER RASSEMBLONS-NOUS

JUNE 22- 25 JUIN 2021

Making real
connections
Établir de véritables
connexions



SPONSORSHIP AND EXHIBITOR PROSPECTUS

WHY PARTNER WITH COMP?

The 67th COMP Annual Scientific Meeting (ASM) is the premier meeting of the Canadian medical physics community. The ASM is a unique opportunity to foster collaborative relationships and to share and embrace new knowledge. Participants engage in leading edge continuing education and learn about the latest developments in scientific research.

The theme for the 2020 meeting is: **Let's Get Together: Making Meaningful Connections** and it will be hosted virtually from June 22nd to 25th. Virtual events have seen an increase of 10 – 50% in attendance. Why? Because people still want and need to connect, despite the pandemic. A virtual format provides an accessible way for the community to come together.

The COMP ASM will be attended by medical physics professionals from Canada and around the world including:

- Professional physicists, scientists and academics representing a broad spectrum of clinical, research and academic interests
- Leaders and decision-makers in the medical physics community
- Young professionals and graduate students in the field of medical physics

The COMP ASM virtual platform is designed to promote engagement and dialogue on emerging issues in the medical physics community in Canada and beyond. As a partner, you will be able to connect with your target audience through interactive social events, vendor meeting rooms and a virtual exhibit hall.

The world of virtual events is here for 2021. If your objectives are to connect with leaders and decision-makers in the medical physics community, develop relationships and position your brand and products to increase your company's visibility and image then we hope to see you at the 2021 COMP ASM.

We are committed to a mutually beneficial relationship with our industry partners. Please contact [Nancy Barrett](#), Executive Director of COMP to discuss how we can best work with you to ensure that you meet your objectives.



JUNE 22-25, 2021





BENEFITS OF VIRTUAL SPONSORSHIP

We are inviting your organization to participate as a sponsor in this important national educational conference which highlights knowledge translation and best practice strategies in medical physics in Canada. As a sponsor, your organization will have the opportunity to market to and interact with professional physicists, scientists, and academics located at universities, hospitals, cancer centres, and government research facilities such as the National Research Council as well as graduate students in medical physics programs and post-doctoral fellows.

Live video chats

A virtual environment provides our sponsors and exhibitors with the ability to have real-time visitor awareness, live video conversations, lead generation tools and visitor analytics that provide insight into customer nurturing. Use our live chat feature to engage with attendees and answer any questions they have.

Engage

A virtual environment provides our sponsors and exhibitors the opportunity to engage with the attendees for the duration of the event. whether in sessions, during designated exhibit hall time, or networking functions.

Share your info

Share your latest information - from White Papers to video tutorials - in your own virtual booth as public documents or by request only.

Easy to participate

Straightforward to organize requiring only digital assets and participation.

Be a thought leader

Position yourself as an industry thought leader. Showcase your expertise through our daily demo sessions.

Lead generation

Lead generation is included. With the click of a button, attendees can request information from exhibiting companies, sharing their contact information similar to having their badge scanned at a live event.

VIRTUAL SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

	(2 available)	(2 available)	(unlimited)	(unlimited)	(unlimited)	(unlimited)
SPONSORSHIP LEVELS	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	CONTRIBUTING PARTNER \$5,000	MEMBER EXHIBIT BOOTH ONLY* \$1,600	NON-MEMBER EXHIBIT BOOTH \$3,000
Full conference registration ¹	5	4	3	2	2	2
Registration page sponsor	●					
Social Networking Event Sponsor	1 event					
Vendor Meeting Room for Symposiums ²	●					
Logo on Event Login Page Banner	●	●				
Logo on Lobby Banner Image	●	●				
Logo in Portal Header	●	●				
Promotional Splash Video in the Lobby	1 day	1 day				
Social Networking Events ³	3 tables	2 tables	1 table			
Branded Announcements ⁴	1 per day (3)	2	2			
Session Advertisement opportunity: Sponsorship pre-roll ads to run before the start of a session. Promotional video prior to attending.	1 st choice of selection: 1 main plenary & 1 concurrent	2 nd and 3 rd choice of 1 concurrent				
Sponsor Logo in Portal Header Carousel	●	●	●			
Virtual Exhibit Hall Booth ⁵	Premier Booth Placement	Priority Booth Placement	Priority Booth Placement	Listed Alphabetically	Listed Alphabetically	Listed Alphabetically
Exhibit Lead Retrieval and Live Video Booth Chats	●	●	●	●	●	●
Booth Raffle Draw	●	●	●	●	●	●
Gamification ⁶	●	●	●	●	●	●
Lobby Social Media Post(s) during Conference	4	3	2			
Email blast to conference delegates within 6 months prior to the conference	1	1				
Sponsor level recognition in the email communications leading up to conference	●	●	●	●		

5 THE VIRTUAL EXHIBIT BOOTH INCLUDES THE FOLLOWING BENEFITS:

- ☐ Listing in dedicated page for Exhibitors on conference website.
- ☐ Logo recognition on Virtual Conference Website with company profile and links to website.
- ☐ Control of your virtual booth presentation space; resource downloads (brochures, white papers etc.), video content.
- ☐ Real-time feed of all attendees visiting the booth. Know precisely who is there, for how long, and you can immediately start engaging them in real-time.
- ☐ Let's Connect - Exhibitors and attendees can instantly jump into live video/audio conversations straight from the virtual event portal.
- ☐ Get Social - attendees can see and chat publicly with all live attendees at any booth. They can branch off into private conversations or join larger ones that an exhibitor is having with a large number of attendees.
- ☐ \$100 gift card per booth (supplied by COMP) to be used for booth raffle/survey to incentivize visits – winners to be Announced post conference. List of who participated provided post event.
- ☐ Visibility on virtual platform and website for up to 6 months (the sooner you sign up and build you booth, the longer the visibility).
- ☐ Logo featured on COMP website and linked.
- ☐ Attendee Analytic Reports; profile activity and visits.
- ☐ COMP to provide training to effectively use the system.

ADDITIONAL OFFERINGS FOR SALE

Concurrent session advertisement opportunity	\$1,000 each
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- Registration** to the event will allow attendees to network and review content for up to 3 months, post event.
- Symposiums** will be promoted to the attendees by COMP
- Reserved tables** with organization name for each social event
- Announcements are:**
Permanently in the virtual event portal lobby
Sent out as email notifications
Sent out as a push notification
- Gamification:** Attendees win points by entering codes we sprinkle around our event experience. We will provide our sponsors/exhibitors with codes and letting attendees know that they can win points by talking to sponsors/exhibitors either at their booths in the exhibit hall or by networking. Attendees claim points they earn towards ballots for prizes.

VIRTUAL LOBBY SCREENSHOT

Logo placement on

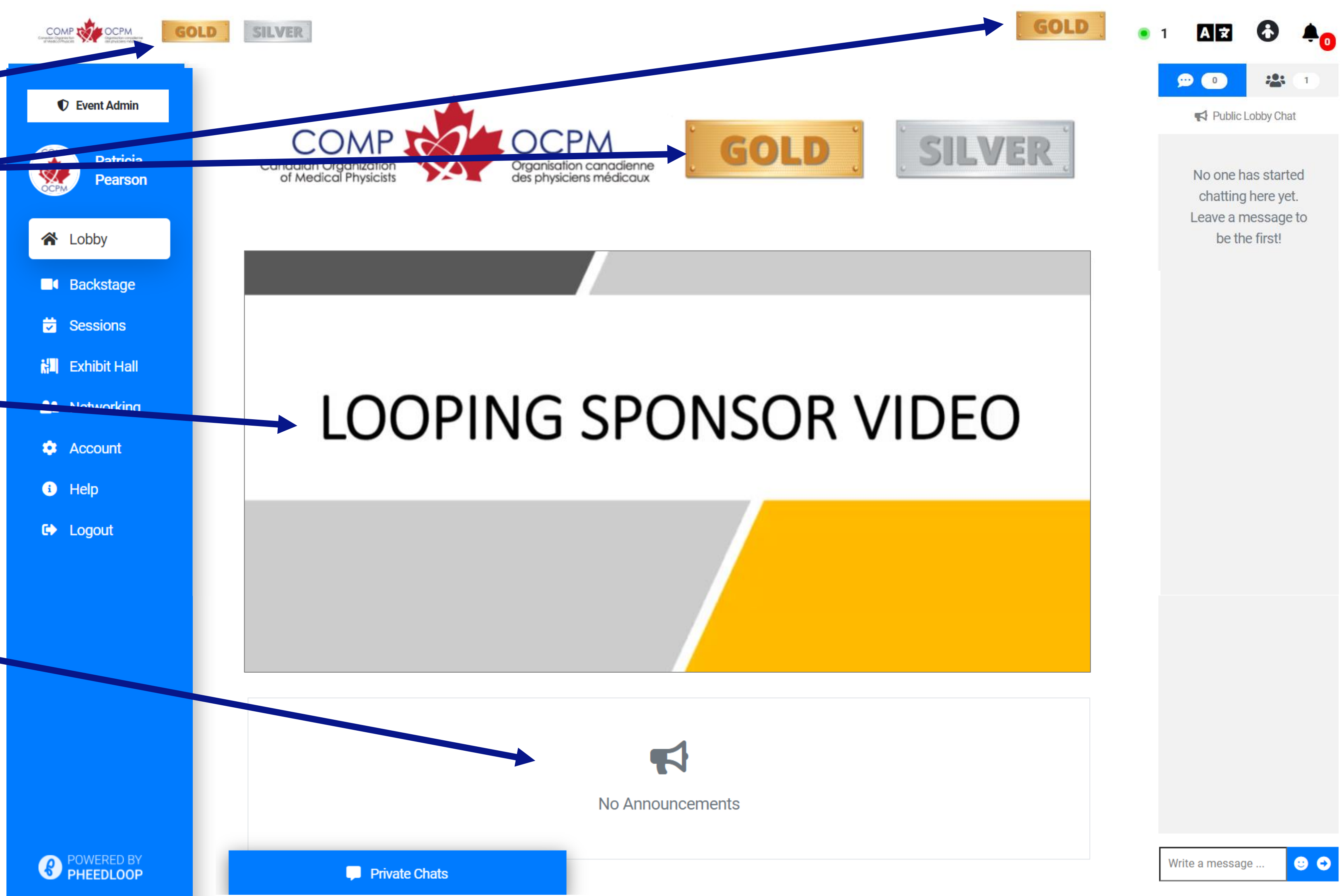
- Virtual portal static header
- Virtual lobby banner
- Virtual portal header carousel

Sponsor video in

- Virtual lobby

Announcements

- Custom event announcements sent to attendees and displayed in the lobby event feed



VIRTUAL EXHIBIT HALL SCREENSHOT

Let's Connect!

- Exhibitors and attendees can instantly jump into live video/audio conversations straight from the event portal.

Virtual Booth

- Control of your virtual booth presentation space; resource downloads (brochures, whitepapers, etc.) and video content.

Real-time Feed

- Real-time feed of all attendees visiting your booth. Know precisely who is there, for how long and you can immediately start engaging with them in real-time.

Get Social

- Attendees can see and chat publicly with all live attendees at any booth. They can branch off into private conversations or join larger ones that an exhibitor is having with a large number of attendees.

Private Meetings

- Visitors to your booth can book private meetings at a designated time as per your schedule (Calendly is used to enable this function).

COMP OCPM

GOLD SILVER

Event Admin

COMP OCPM Patricia Pearson

Lobby

Backstage

Sessions

Exhibit Hall

Networking

Account

Help

Logout

POWERED BY PHEEDLOOP

Search

The Canadian Organization of Medical Physicists (COMP)
Kanata, Ontario

Contact Join Live

GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

CONTRIBUTING PARTNER

Private Chats

COMP OCPM

Canadian Organization of Medical Physicists

Organisation canadienne des physiciens médicaux

The Canadian Organization of Medical Physicists (COMP)

Book Meeting Email Website

Sarah McCabe
Communications & Special Projects, The Canadian Organization of Medical Physicists (COMP)
Start Chat

InterACTIONS January/janvier 2021

InterACTIONS July/juillet 2020

The Canadian Organization of Medical Physicists (COMP) is the main professional body for medical physicists practicing in Canada. The membership is composed of professional physicists, scientists, and academics located at universities, hospitals, cancer centres, and government research facilities such as the National Research Council as well as graduate students in medical physics programs and post-doctoral fellows. Every member has an educational or professional background in physics or engineering

GOLD 1 A Z

Join Live Request Information

Public Exhibitor Chat

No one has started chatting here yet. Leave a message to be the first!

Write a message ...

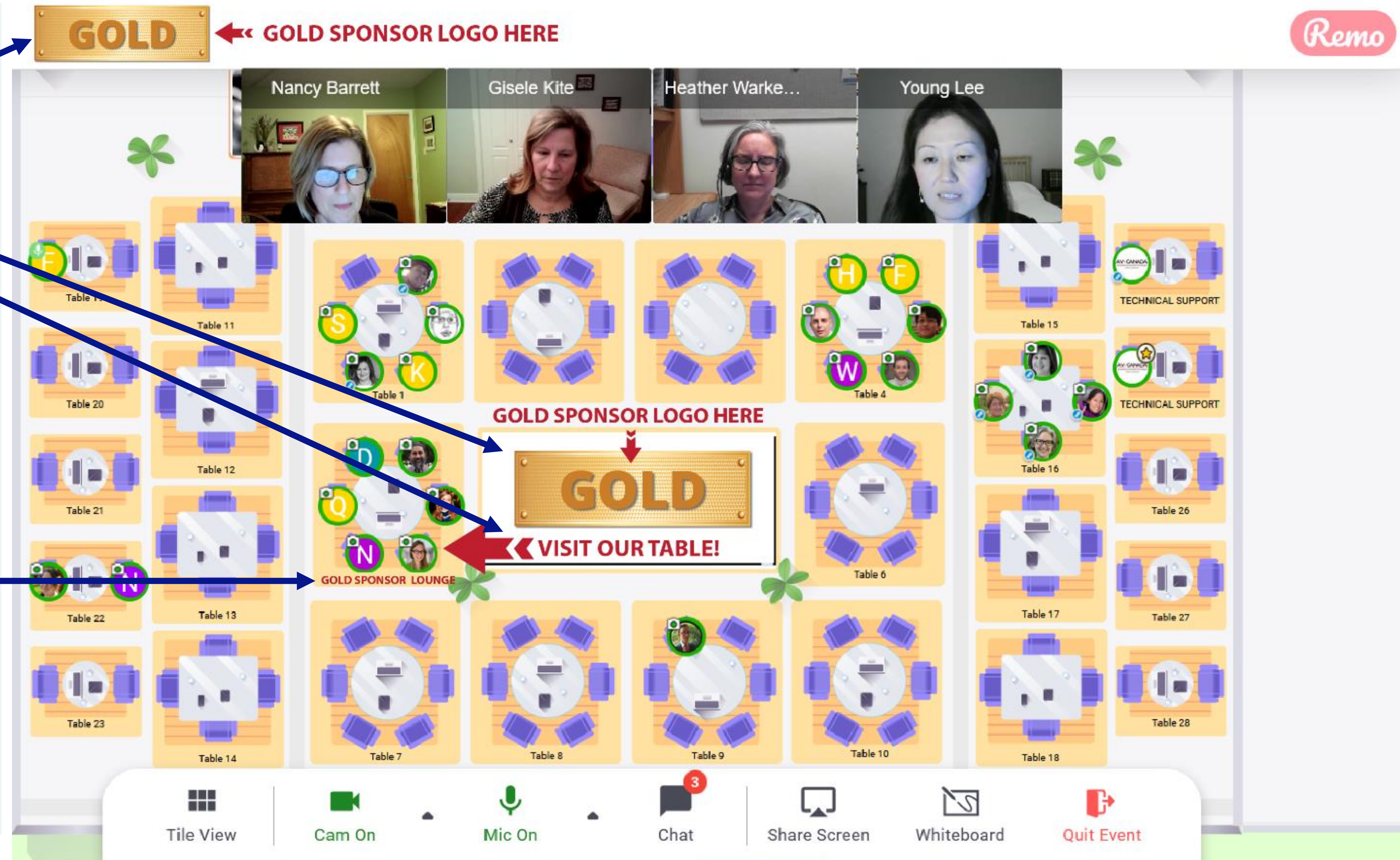
SOCIAL NETWORKING SCREENSHOT

Logo placement on

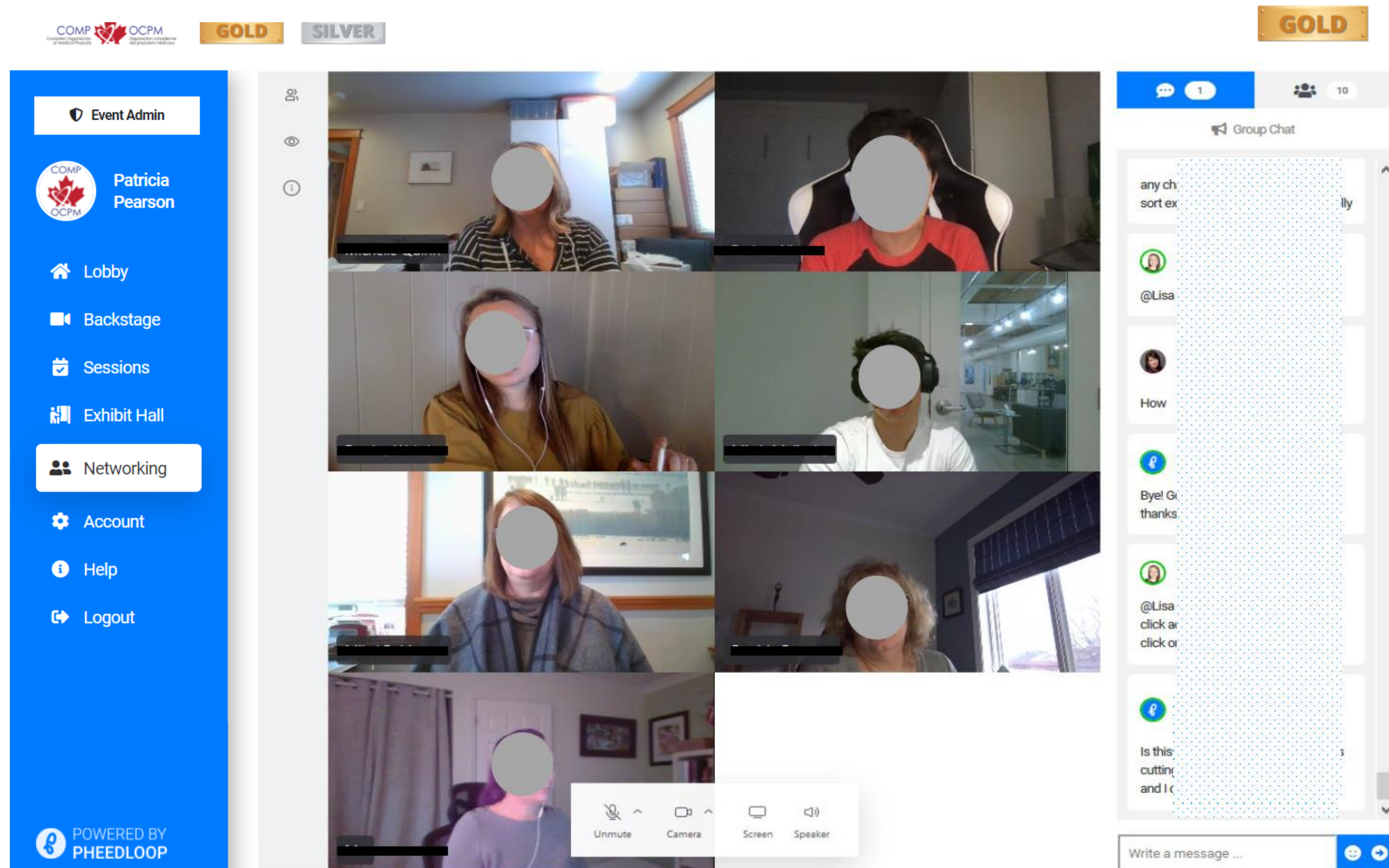
- Social networking platform header
- Center of networking tables with arrow pointing to reserved table labelled 'visit our table'

Reserved table

- In prime location right next to center of virtual networking room and labelled with “XXX Lounge” (XXX=Sponsor Name)



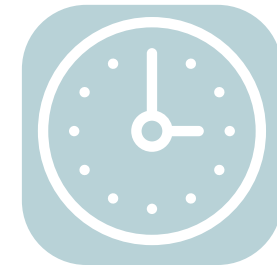
VIRTUAL GROUP NETWORKING & DEMO SCREENSHOT



How to Network

- ☐ Participants can reach out to one another through a private chat function; this is encrypted and secure; the option to connect via written message or when both participants are willing, they can connect via video/audio.
- ☐ Group networking is where participants can join an active group discussion based on a theme; participants can enter and exit just as someone may join in a conversation at a refreshment break if you were in-person.
- ☐ The sponsor demo session has a similar look with video and audio capability and is accessed through the JOIN LIVE button in their booth.
- ☐ Every participant will have the option to accept/deny a video call and enable their audio and video device.

LIMITED OPPORTUNITIES!



**SPONSORSHIP AND EXHIBITOR OPPORTUNITIES ARE LIMITED
CONFIRM YOUR PARTICIPATION EARLY**

READY TO CONFIRM?



For sponsorship inquiries, please contact
Nancy Barrett nancy.barrett@comp-ocpm.ca

For exhibitor inquiries, please contact
Patricia Pearson registration@comp-ocpm.ca

FOLLOW THE CONVERSATION



 <https://www.facebook.com/CanadianMedphys/>

 [COMP \(@MedphysCA\) / Twitter](https://twitter.com/MedphysCA)

 <https://comp-ocpm.ca/>