

# Advances in Breast Cancer Treatment and Imaging

14th Annual Winter School  
February 1-3, 2023

Virtual



# 14<sup>TH</sup> ANNUAL WINTER SCHOOL



**February 1-3, 2023**

[comp-ocpm.ca/ws-site](http://comp-ocpm.ca/ws-site)

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## **SPONSORSHIP PROSPECTUS**

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## WHY PARTNER WITH COMP?

The Canadian Winter School is a rich and unique opportunity to foster interprofessional collaborative relationships and embrace new knowledge, while advancing our continuing education and professional development goals. This year's School will be held **virtually**, from **February 1st to 3rd, 2023**. The theme of the 2023 Winter School is: **Advances in Breast Cancer Treatment and Imaging**.

As a partner, the Winter School gives you exposure to participants from three associations: the Canadian Organization of Medical Physicists, the Canadian Association of Radiation Oncology and the Canadian Association of Medical Radiation Technologists and provides you with a unique opportunity to:

### Connect with leaders in the medical physics and radiation oncology community

- Develop relationships and position your brand and products with key decision-makers
- Increase your company's visibility and image
- Learn about emerging issues in the oncology community in Canada and beyond

The virtual format of the meeting provides you with unique opportunities to share your message depending on the level of sponsorship. We are committed to a mutually beneficial relationship with our industry partners. Please contact COMP to discuss how we can best work with you to ensure that you meet your objectives.

**Contact us to discuss 2023 Winter School sponsorship opportunities**

✉ [info@comp-ocpm.ca](mailto:info@comp-ocpm.ca)

☎ 613-599-1948

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## Gold Partner Opportunities - \$10,000

- Listed as a Gold Partner on the COMP website and in social media mentions
- Access for three representatives to attend the full conference
- An opportunity to provide a speaker for one of two lunch sessions
- Recognition as a supporter of the overall education event
- COMP will send dedicated education email to members on your behalf
- Opening ceremonies acknowledgement
- Recognition on slides running before and in-between sessions
- Opportunity to share a 2-min video with delegates
- Opportunity to host a Q & A session about your company in a breakout room
- Acknowledgement in the COMP Newsletter, InterACTIONS

## Silver Partner Opportunities - \$6,000

- Access for two representatives to attend the conference
- Recognition as a supporter of the overall education event
- Opening ceremonies acknowledgement
- Recognition on slides running before and in-between sessions
- Listed as Silver Partner on the COMP website and in social media mentions
- Opportunity to share a 2-min video with delegates
- Opportunity to host a Q & A session about your company in a breakout room
- Acknowledgement in the COMP Newsletter, InterACTIONS

## Bronze Partner Opportunities - \$3,000

- Access for one representative to attend the conference
- Recognition as a supporter of the overall education event
- Opening ceremonies acknowledgement
- Recognition on slides running before and in-between sessions
- Listed as Bronze Partner on the COMP website and in social media mentions
- Acknowledgement in the COMP Newsletter, InterACTIONS

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## NEW FOR 2023!

COMP is offering a new option for sponsorship in 2023 – Exhibitor! Exhibitor sponsorship includes live chat offering you the opportunity to leverage the virtual platform and connect with a wide range of attendees. This is a great way to share customized information on your product or service and the virtual platform makes it easy for attendees to share contact information. Saving on travel expenses and printing costs, the exhibitor option yields a great return on investment!

### Exhibitor - \$1,000

- 1 complementary registration
- Listed as exhibitor on website and social media mentions
- Booth branding
- Live chat
- Custom branded digital handout

**Please note:** to participate in any education sessions, sponsor delegates are required to register for the Winter School

**Contact us today to secure your 2023  
Winter School sponsorship package!**

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## HAVE ANY IDEAS?

We know that our sponsors and partners may have specific needs and concerns. Please [contact us](#) with any questions or let us know if you have ideas for enhancing your presence at the meeting. We will work with you to customize benefits that best suits your needs!

	Gold \$10,000	Silver \$6,000	Bronze \$3,000	Exhibitor \$1,000
Listed as a Gold Partner on the COMP website and in social media mentions	✓			
Listed as a Silver Partner on the COMP website and in social media mentions		✓		
Listed as a Bronze Partner on the COMP website and in social media mentions			✓	
Listed as an Exhibitor on the COMP website and in social media mentions				✓
# of registrations included	3	2	1	1
Opportunity to provide a speaker for one of two lunch sessions	✓			
Dedicated education email to members (no product ad)	✓			
Opportunity to share a 2-min with delegates	✓	✓		
Opportunity to host a Q & A session about your company in a breakout session	✓	✓		
Recognition on slides running before and in-between sessions	✓	✓	✓	
Recognition as a supporter of the overall education event	✓	✓	✓	
Opening ceremonies acknowledgement	✓	✓	✓	
Acknowledgment in the COMP Newsletter, InterACTIONS	✓	✓	✓	
Live chat, branded booth, and custom digital handout				✓