

2023 InterACTIONS Advertising

InterACTIONS is the quarterly newsletter of the Canadian Organization of Medical Physicists (COMP) and the Canadian College of Physicists in Medicine (CCPM).

With a readership of over 800 members across Canada and around the world, InterACTIONS is an excellent way to advertise medical physics related products and services. A move to digital-only distribution in 2023 (starting with the April 2023 issue), provides new benefits to advertisers including the ability to embed links into artwork.

2023 ADVERTISING RATES

Media Buy	Per Issue		Annual	
	Affiliate Member – Industry (50% off)	Non-Member	Affiliate Member – Industry (50% off)	Non-Member
Full Page – Outside Back cover	\$375	\$750	\$900	\$1,800
Full Page – Inside Front or Back cover	\$375	\$750	\$900	\$1,800
Full Page	\$325	\$650	\$800	\$1,600
Half Page	\$175	\$350	\$400	\$800

MECHANICAL REQUIREMENTS

Artwork must be submitted in one of the following electronic formats: EPS, Tiff (300 dpi), High resolution PDF files, Quark XPress, InDesign and Illustrator for Mac. Links to associated external webpages must be provided and will be embedded by COMP.

CONTENT

Publication of any advertisement is subject to the approval of COMP and CCPM.

DEADLINES AND CANCELLATIONS

Space reservations and materials must be made no later than the 1st day of the month preceding publication. Cancellations are not accepted after material is received.

TERMS OF PAYMENT

An invoice will be sent by COMP upon receipt of this agreement. Full payment is due within 30 days of invoice. Interest is charged at 2% per month on overdue accounts.

AGREEMENT

To signal your agreement with the advertisement terms, please indicate the media buy you wish to make and return completed agreement to Erika Brown. Buy is subject to availability.

Edition Issue	Artwork Due Date	Media Buy	Price
January 2023 (print and electronic)	1 December 2022		\$
April 2023	1 March 2023		\$
July 2023	1 June 2023		\$
October 2023	1 September 2023		\$
HST (13% of subtotal Reg# 83449 2720 RT0001)			\$
TOTAL DUE			\$

Organization

Contact Name

Address

Telephone

Email

Agreement Date

CONTACT

For inquiries or to submit your agreement, payment or quarterly artwork

[Erika Brown](#), CAE

Deputy Executive Director

Canadian Organization of Medical Physicists