

## 2020 Newsletter Advertising Rate Sheet

**InterACTIONS**, the newsletter of the Canadian Organization of Medical Physicists (COMP) and the Canadian College of Physicists in Medicine (CCPM), is published and distributed over **780** members across North America and internationally. **InterACTIONS** is published four times per year on January 1<sup>st</sup>, April 1st, July 1st and October 1<sup>st</sup>. The 8.5 x 11, colour newsletter contains a variety of articles and features news from the medical physics community across Canada, a report from the COMP and CCPM Presidents, job advertisements and technical articles for medical physicists. A limited amount of advertising space is available on a subscription basis.

### NEWSLETTER ADVERTISING RATES

| Media Buy  | Price per<br>insertion<br>Members | Price per<br>insertion<br>Non-members |
|--|-----------------------------------|---------------------------------------|
| <b>Full Page – Back Cover (colour)</b>                 | \$870.00                          | \$1635.00                             |
| <b>Full Page - Inside Front or Back Cover (colour)</b> | \$870.00                          | \$1635.00                             |
| <b>Full Page - Inside (colour)</b>                     | \$790.00                          | \$1430.00                             |

#### MECHANICAL REQUIREMENTS

Electronic format: EPS, Tiff (300 dpi), High resolution PDF files, Quark XPress, InDesign and Illustrator for Mac.

#### CONTENT

Publication of any advertisement is subject to the approval of COMP/CCPM.

#### DEADLINES AND CANCELLATIONS

Space reservations and materials must be made no later than the 1<sup>st</sup> day of the month preceding publication. Cancellations are not accepted after material is received. Materials should be sent to Gisele Kite, COMP Administrator at [gisele.kite@comp-ocpm.ca](mailto:gisele.kite@comp-ocpm.ca).

Tel: (613) 599-3491, Fax: (613) 595-1155.

#### TERMS OF PAYMENT

Payment is due within 30 days of invoice. Interest is charged at 2% per month on overdue accounts.

**AGREEMENT**

To signal your agreement with the terms listed above, please indicate the media buy you wish to make, sign below and fax to: (613) 595-1155.

| <b>Edition Issue</b> | <b>Artwork Due Date</b> | <b>Media Buy</b>                                   | <b>Price</b> |
|----------------------|-------------------------|--|--------------|
| January              | 1 December 2019         |  | \$           |
| April                | 1 March 2020            |  | \$           |
| July                 | 1 June 2020             |  | \$           |
| October              | 1 September 2020        |  | \$           |
| <b>GST</b>           | <b>GST</b>              | <i>13% of subtotal GST# 83449<br/>2720 RT0001)</i> | \$           |
| <b>Total Cost</b>    | <b>Total Cost</b>       |  | \$           |

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Organization

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone Number

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Email Address

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

Payment is due in 30 days. Please make cheque payable to **Canadian Organization of Medical Physicists in Canadian dollars.**

If paying by credit card, please complete the following and email to Gisele Kite, or fax the completed form to: 613-595-1155.

Visa/MasterCard #: \_\_\_\_\_ Exp.Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

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Card Holder's Name:

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Signature: